

## CASE STUDY

CLIENT: Restaurant Brands International  
LOCATION: Miami, Florida

Trendway >



**“Providing the safest environment for our employees is imperative as our global offices begin to re-open. We want to continue to set the standard in facility hygiene and safety.”**

*Milton Rogers  
Head of Global Facilities at RBI*

The global pandemic created significant challenges for corporations as they continued to understand the expectation of safety would be paramount for their employees when returning to work. For Restaurants Brands International (RBI), a leading global fast-food restaurant company with such brands as Burger King, Tim Horton's and Popeye's, employee health and wellness was at the center of their hygiene strategy in bringing their employees back into their global offices. The company engaged with CBRE, the global leader in commercial real estate, to provide environmental assessments and implementation of new standards. CBRE Project Management Director Jim Wrich said, "RBI's facility standards were already best-in-class but their

**Fellowes**  
AIR PURIFIERS

**rbi** restaurant  
brands  
international

**CBRE**



Global Facility Director, Milton Rogers, hired us for confirmation of their existing facility protocols and recommended proactive solutions they could add in order to open their offices." "Providing the safest environment for our employees is imperative as our global offices begin to re-open. We want to continue to set the standard in facility hygiene and safety", said Rogers.

"Due to the limitations of modifying existing HVAC systems, we found Fellowes commercial air purifiers to be an exceptional alternative to improving air quality", said Wrich. The Fellowes team worked with CBRE's in-house mechanical engineers to gauge the efficiency of RBI's existing air treatment efforts and recommended specific Fellowes air purifiers and installation placements to help increase air exchanges per hour in a variety of shared spaces.

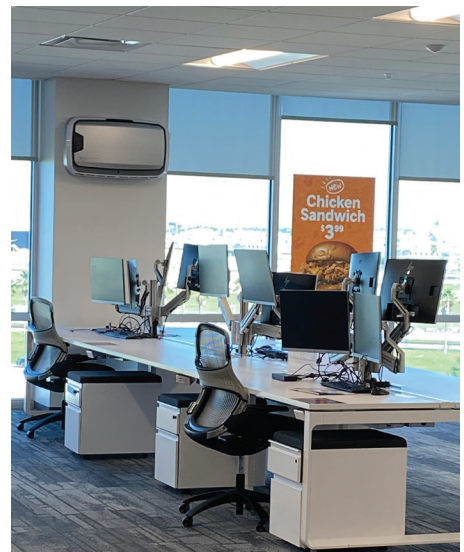
RBI installed Fellowes® AeraMax® Professional air purification solutions throughout their Miami headquarters, focusing on targeted shared spaces such as reception areas, employee entrances, restrooms, open desk spaces, as well as their breakrooms, cafeteria, and the company's on-site gym and locker rooms. "The commercial air purifiers are so quiet, we were also able to add them to our conference rooms, huddle spaces, and executive boardrooms which provided an extra layer of protection for our team members," stated Rogers.



These commercial-grade Fellowes air purifiers remove airborne contaminants, like viruses, germs, allergens, dust and odors, from indoor air, using a unique four-stage hospital-like system that employs true-HEPA filtration to achieve the goal of removing pollutants.

The Fellowes air purifiers feature patented EnviroSmart™ with PureView™ Technology. EnviroSmart assists in the machine's ability to effectively and efficiently clean the air based on room conditions. Units activate by motion, sound and odor, and their dual laser particle sensors measure ultra-fine particles, adjusting the performance automatically. Intuitively, air quality measurements are communicated through the PureView screen, visually displaying the air quality in real time.

According to Rogers, those visual cues were important. "Part of RBI's back-to-work plan involved building employee confidence and exceeding expectations when it came to cleaning procedures and a safe workplace. With Fellowes PureView, the employees can visually see the air being cleaned, taking note of the air quality screen displaying CLEAN. That goes a long way toward assuring RBI employees that we are doing everything possible to keep them safe."





As part of its workplace preparedness efforts, CBRE continued to work with Fellowes to support RBI in three additional corporate locations around the world—Toronto, Singapore and Switzerland—in addition to the Miami global headquarters.

The installation—and the company's passion for providing the safest environment for their employees—has also opened potential new avenues. RBI is now testing the use of Fellowes air purifiers in Miami-area Burger King restaurants, bringing the same laser-like focus of improving air quality to individual location staff and customers as it has to its corporate employees. "As our restaurant locations continue to open for indoor dining, it's imperative for our staff and customers be confident they are working and dining in a safe and healthy environment," Rogers says.

