

CASE STUDY



CLIENT: Minds Co/work

A fast-growing co-working space located in the Wynwood arts and design district of Miami, Florida. Minds Co/work provides comfortable short-term leased spaces for creative and professional talent. The hip design features plenty of collaborative open office and amenity spaces, surrounded by a variety of private spaces created by Trendway's architectural movable walls.

LOCATION: Miami, Florida
DEALER: Creative Office Solutions
DESIGNER: Amir Saghir



THE CHALLENGE:

- Meet the client's tight project schedule via proprietary planning tools, exceptional lead times, and a fully trained local install team.
- Accommodate historic building codes that constrain demolition and construction resulting in challenging site conditions and building requirements.
- Limit project costs with a superior product that fits the desired aesthetic while staying in budget.

THE SOLUTION: TrendWall®

Minds Co/work was under a tight schedule to complete its first co-working site in the Miami arts and design district of Wynwood. They were evaluating several movable wall options when the project architect, Amir Saghir, introduced them to Trendway. The first issue for Minds Co/work was getting fast and accurate pricing to keep bank financing in place. Trendway's proprietary budgeting tools accomplished this in minutes. After comparing lead-times, ease of installation and overall cost, they decided to work with Trendway on the project.

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Trendway's three complimentary and integrated lines, Clear Wall, TrendWall® and Volo®, offered Minds Co/work great options. They ultimately selected TrendWall due to the attractive price point, durability and industrial aesthetic. TrendWall's lead

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Juan Yousseff, principal of Minds Co/work



times of 3-4 weeks also far surpassed competitors' quotes of 10 weeks. Additionally, offsite manufactured components typically shave 30 – 50% off a project timeline compared to traditional construction.

Rehabbing historic, non-conventional locations of this kind is challenging, as building codes limit the construction and demolition that can be utilized. With unpredictable floor runs and other unexpected site

conditions, the built-in adjustability of TrendWall panels helped meet the code requirements while minimizing the use of skilled trades. Both 8-foot and 9-foot ceiling heights were used in the space to accommodate the construction. Acoustical privacy was also very important for the space, and TrendWall helped minimize noise distraction for co-workers.



“Flexibility is important, as we want to reconfigure the private office spaces often to accommodate different client needs” said Juan Yousseff, principal of Minds Co/work. Multiple private spaces were created with a variety of private areas that can be used for collaboration, conference, training and small private

offices. A total of 285 linear feet of TrendWall was used to design 21 different rooms of various sizes for short term leases. Many of the rooms utilize an applied film on the writable glass panels as a cost-effective way to visually capture notes and ideas for teams.

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Throughout the project Minds Co/work collaborated with the team, making numerous changes up until the time the product was ordered. “Working with the Trendway team was easy” Yousseff noted. “I’m very proud of the final design and aesthetic of the space. The overall vibe is amazing! The product even arrived early, helping us take charge of the project schedule to save time and money.”

The installation was performed by a local certified installer who provided a flawless “no punch list” finish. The result for Minds Co/work is a creative and comfortable space with mellow zones, fully loaded meeting rooms and the perfect place for their clients to work, create and enjoy.

