



**FOR IMMEDIATE RELEASE**  
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## **TRENDWAY HONORED AMONG “MICHIGAN’S BEST AND BRIGHTEST” ELITE FOR PROMOTING WELLNESS**

Holland, Mich. . . . The National Association for Business Resources has named Trendway Corporation a winner in their annual “Michigan’s 2016 Best and Brightest in Wellness®” program. The company has been further recognized as top in their middle market category with the Elite award for the highest level of excellence. The Best and Brightest in Wellness celebrates companies that are making their businesses healthy, the lives of their employees better and the community a healthier place to live.

“We have a really unique program because it’s not just about physical well-being,” says Barb Witt, Trendway Director of Human Resources. “For us, our wellness is part of our culture. It’s physical, it’s emotional, it’s financial, it’s diversity — all of that creates a healthy culture. We’re not just focusing on the physical wellbeing, we’re focusing on the entire human being. That’s reflected in our wellness and our 85% participation rate.”

Companies throughout Michigan submitted nominations, which were evaluated through an assessment created and administered by the nation’s leading wellness provider, SynBella. Winning companies were honored at an awards gala on October 20 in Dearborn, Michigan.

“Trendway’s goal is to build exceptional experiences, not just for customers but for our team and community” explains Trendway President Mark Kinsler. “We have evolved a culture of caring that promotes quality, wellness, safety – it’s all about making things better. We welcome this affirmation of our continuing efforts.”

### About Trendway

Trendway Corporation, an employee owned company in Holland, Michigan, helps customers create beautiful and effective work environments with a wide range of furniture and architectural products. A company with more than 45 years of exceptional performance, Trendway provides customers peace of mind through outstanding service, quality products, guaranteed delivery, and fast/flexible custom solutions. The company offers many products including panel systems, filing, storage, casegoods, seating, and architectural solutions with moveable walls, glass storefront and raised floor. Trendway has served government customers as a GSA Contractor for more than 20 years. A Zero Waste to Landfill facility, its products are tested for conformance to SCS Indoor Advantage™ or Indoor Advantage™ Gold requirements. Many Trendway product lines have been level 1 certified by the NSF International. For more information on Trendway, please call (616) 399-3900 or visit [www.trendway.com](http://www.trendway.com).

Photo captions:

Trendway Human Resources Director Barb Witt (left) and HR Generalist Tara Starback with Trendway's "Michigan's 2016 Best and Brightest in Wellness" award presented by the National Association for Business Resources.

Trendway received the National Association for Business Resources "Michigan's 2016 Best and Brightest in Wellness" award on October 20, 2016. Left to right: CFO Jack Chance, HR Generalist Tara Starback, HR Director Barb Witt, Operations Director Jim Schoenfeld and President Mark Kinsler.