

FOR IMMEDIATE RELEASE

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**15TH ANNUAL TRENDWAY CRUISE IN CAR SHOW
TO BENEFIT CRASH VICTIM**

Holland, Mich. . . . Trendway will host their 15th annual Cruise In car show and benefit on Friday September 9, from 5 until 9 p.m. at the Trendway facility, 13467 Quincy Street in Holland.

The annual Cruise-In has become a major event for car enthusiasts, with a gathering of street rods, customs, motorcycles, and trucks, new and restored vehicles of all kinds. Hundreds of vehicles of every kind have participated each year, from priceless classic cars to yellow submarines. This year a special exhibit of race cars will be presented. To date over \$300,000 has been raised to assist families in the greater West Michigan area.

Admission to view the vehicles is free, and parking is provided. Visitors can also enjoy food, entertainment, raffles, activities for the kids, a DJ, and more. Over 200 raffle items include airline tickets, flat screen TVs, iPads, Fitbits, handmade crafts and many more. Anyone with a vehicle to show is welcome to participate, with a \$5 donation at the gate. Dash Plaques are given to the first 50 cars in attendance.

This year's event will benefit Joe Reed, a 26 year old Zeeland High School graduate who was critically injured in an auto accident in November 2015. The crash left the paralyzed from the chest down and in need of 24-hour care and ongoing therapy. All proceeds of the Cruise In will go directly to benefit Joe and help with his continuing medical expenses. Contact Sandy Brunmeier at 994-5391 or sbrunmeier@trendway.com if you have questions or wish to contribute or volunteer.

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About Trendway

Trendway Corporation, an employee owned company in Holland, Michigan, helps customers create beautiful and effective work environments with a wide range of furniture and architectural products. A company with more than 45 years of exceptional performance, Trendway provides customers peace of mind through outstanding service, quality products, guaranteed delivery, and fast/flexible custom solutions. The company offers many products including panel systems, filing, storage, casegoods, seating, and architectural solutions with moveable walls, glass storefront and raised floor. Trendway has served government customers as a GSA Contractor for more than 20 years. A Zero Waste to Landfill facility, its products are tested for conformance to SCS Indoor Advantage™ or Indoor Advantage™ Gold requirements. Many Trendway product lines have been level 1 certified by the NSF International. For more information on Trendway, please call (616) 399-3900 or visit www.trendway.com.

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